# Distributing with RG

# Introduction To RG Dare To Change

**RG stands for Revolutionary Graphics, a premium range of high-performance vinyl products that are setting new standards in the automotive customization industry. Our company specializes in manufacturing top-tier wrapping films designed to meet the exacting needs of both professional installers and DIY enthusiasts.**

As a British-based manufacturer, we produce premium wrapping films for diverse applications. Our products cater to car customization & general decoration, enabling creative transformations across various settings.

Leveraging automotive industry expertise, we've advanced vinyl film technology, setting new standards that exceed client expectations. Our distinct finishes offer unmatched aesthetics and performance.

RG prioritizes durability and ease of application alongside visual appeal. Through extensive R&D, we've created visually striking, user-friendly, and long-lasting films. Whether you're a professional installer or DIY enthusiast, RG offers the ideal solution to realize your vision.

# Premium Vinyl Wrap

**Durability:** Our vinyl wraps are engineered to withstand extreme weather conditions, ensuring they retain their color & integrity over long periods.

**High Adhesion:** RG vinyl wraps boast superior adhesion properties, preventing peeling or bubbling even on moderately compound surfaces.

Scratch & UV Resistant As all vinyl wrap products should be, weve worked at Tailoring our products to be more resistant to scratches and protect against UV rays, our vinyl wrap products provide medium to long-term protection to vehicles. for full warranty please refer to our warranty guide.

At RG Dare To Change, we believe in revolutionizing the way businesses approach vehicle customization. Our premium vinyl wrap solutions are a result of cutting-edge research, customer-driven customization, and a focus on quality and sustainability. Let RG Dare To Change transform your business vehicle fleet into a true reflection of your brand.

# Our Company Values And R&d

**Integrity In Business:** We uphold the highest ethical standards in all operations. Our commitment to honesty, respect, & integrity distinguishes us. We maintain transparency and fairness in all interactions, aligning our practices with core values & elevating industry standards.

**Customer-Centric Approach:** Our deep understanding of industry challenges drives us to create superior products combining aesthetics with easy application. We exceed customer expectations, providing excellent products, unmatched support, & continuous innovation based on feedback & trends.

**Employee Appreciation:** Our team is our greatest asset. We foster a dynamic work environment promoting growth, innovation, & well-being. We offer development opportunities, empowering each member to reach their potential. Our culture thrives on respect, open communication, & appreciation, regularly recognizing achievements to create a sense of belonging & motivation.

## Tailored Customization Through R&D

**Innovative Materials** - Through continuous research and development, we have developed vinyl films that are flexible, durable, and easy to apply.

**Customized Solutions** - RG offers bespoke solutions, allowing businesses to select the color, finish, and texture best suited to their brand or automotive needs.

# Why Choose RG

Firstly, We understand exactly what vinyl wrapping professionals and car owners need. While most Chrome wraps pose challenges, come with hefty price tags, & often deteriorate within a year, we've revolutionized the industry with our RG films. These films deliver superior quality and a unique finish at an unbeatable price!

## Our Product Quality Advantage:

› The RG series features a cutting-edge vinyl film and a choice of paper or plastic release liner with advanced pressure-activated, repositionable, structured adhesive.

› This ensures good air release & seamless application. Our RG films maintain their vibrant color even under deformation, with minimal post-application shrinkage, guaranteeing a brilliant finish every time.

## Price Advantage:

› We don't just offer a great product - we offer an exceptional product at an unbeatable price!

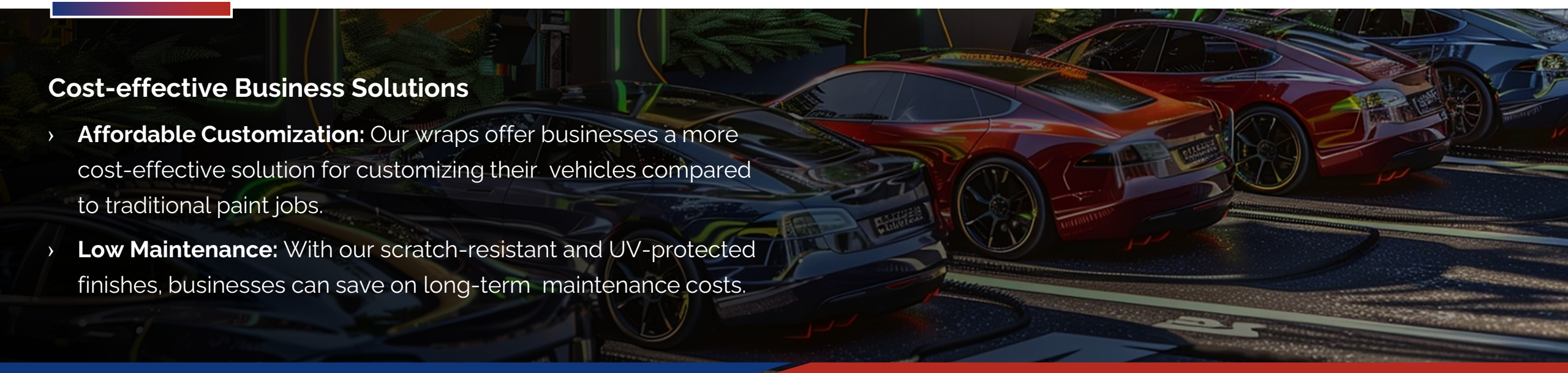
## Product Warranty:

› We stand firmly behind our product with a robust **3**-year warranty (for more information on warranty please view our warranty guide)

# Versatility Of Applications & Cost Effectiveness

**Automotive Focused:** The primary application of our vinyl wraps is in the automotive industry, including fleet management, vehicle branding, and custom designs.

**Other Uses:** RG vinyl wraps can also be applied to a variety of other surfaces, including interior décor and furniture, providing flexibility for businesses beyond automotive.



## Cost-effective Business Solutions

- **Affordable Customization:** Our wraps offer businesses a more cost-effective solution for customizing their vehicles compared to traditional paint jobs.
- **Low Maintenance:** With our scratch-resistant and UV-protected finishes, businesses can save on long-term maintenance costs.

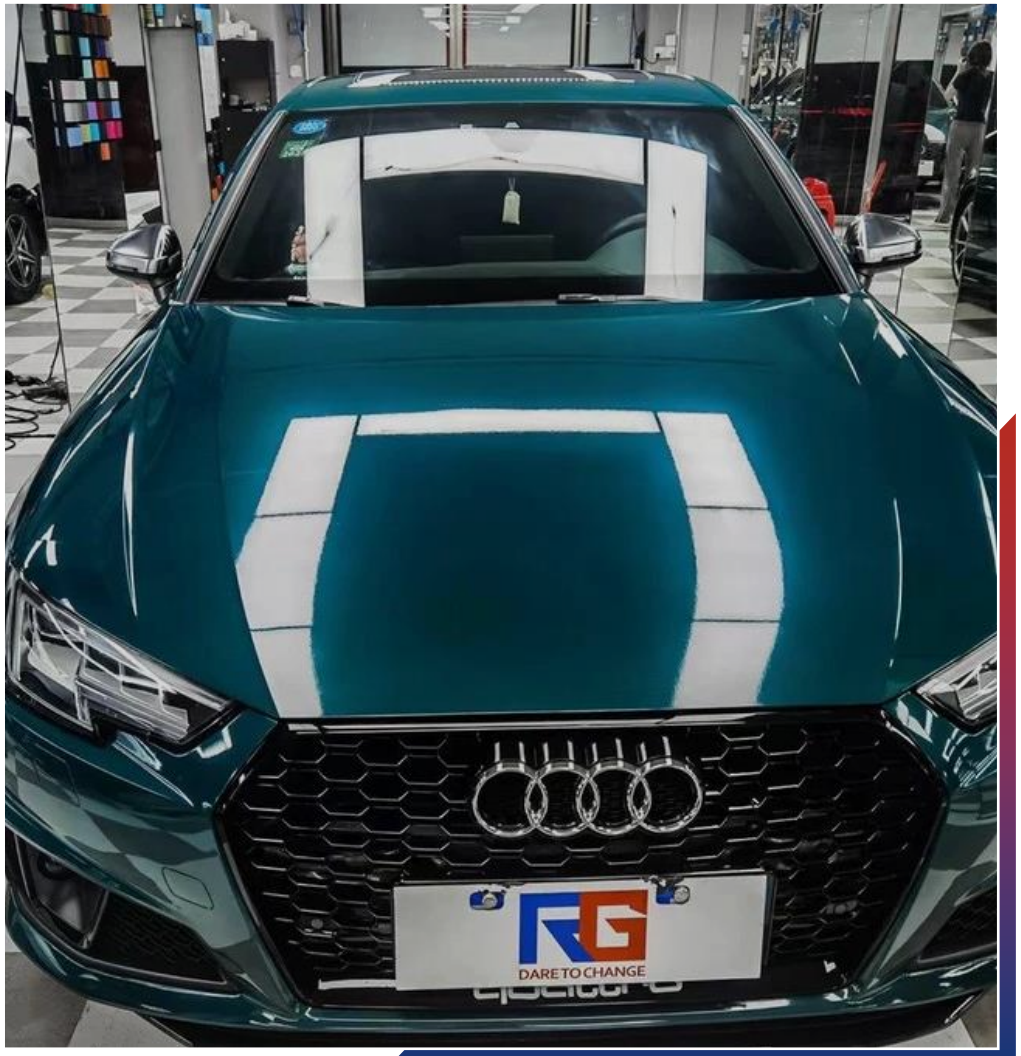
# Application And Branding

## Ease Of Application And Removal

- **User-Friendly Application:** RG vinyl wraps are designed for easy application, reducing the time and effort required for installation.
- **Non-Damaging Removal:** Our products can be removed without causing damage to the original paintwork of the vehicle, offering a reversible customization option.

## Enhanced Business Branding Opportunities

- **Vehicle Advertising:** With customized vinyl wraps, businesses can transform their vehicles into mobile billboards, increasing brand visibility. RG also offer the ability to source printable media and laminates from reliable manufacturers.
- **Customizable Design:** RG provides vinyl wraps in a wide variety of colors, patterns, and finishes, allowing businesses to create eye-catching designs that align with their branding.



# Environment And Results

## Environmentally Friendly

› **Reduction In Repainting:** By using our wraps, businesses reduce the need for repainting, minimizing the environmental impact associated with paint chemicals.

## Proven Results & Satisfied Clients

› **Trusted By Industry Leaders:** Our vinyl wraps are trusted by top businesses in the automotive industry for their consistent high performance.

› **Positive Feedback:** Our clients have reported reduced vehicle maintenance costs, improved brand visibility, and an enhanced vehicle lifespan due to our wraps.

# Results & Conclusion

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## Conclusion

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# Stocked Colours

At RG, we recognize that we offer many colours across our different ranges, which can be overwhelming when distributing RG films. We propose that distributors choose a selection of films they believe will be popular for their client base and general demand in their locality.

## This Is Recommended For Two Reasons:

- It limits the amount of stock required upfront.
- It allows you, as the distributor, to focus on selling colours that are popular & get the product into customers' hands faster.

We can work with you to tailor a swatch colour booklet, including the colours you think will be popular and should be kept in stock. We can also assist with drop-shipping additional colours at a premium for urgent orders, which takes **7-10** days.

# Thank You